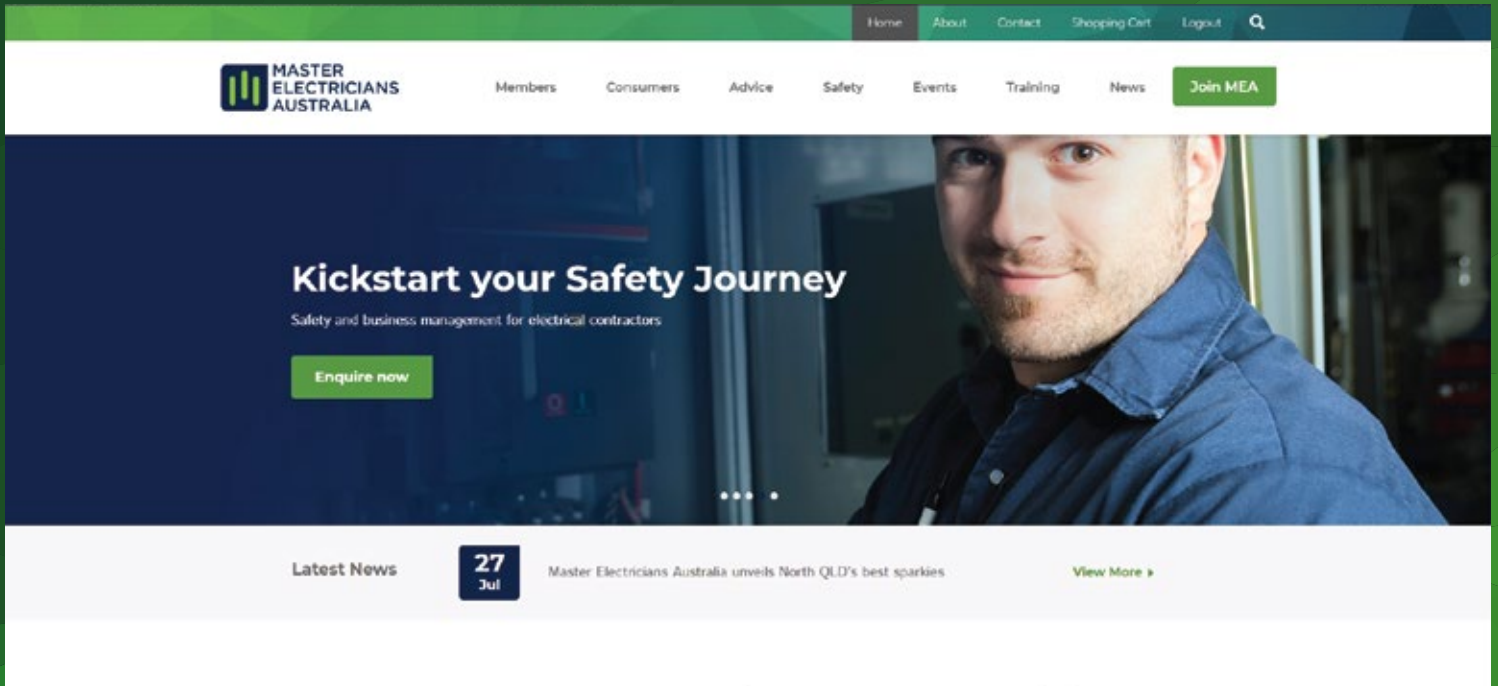


Digital Advertising Rates



Website and EDM
Advertising Opportunities

www.masterelectricians.com.au



EDMs

MID-YEAR MEMBERSHIP SPECIAL OFFER
HURRY... FINOL HOURS!
LIMITED TIME ONLY

Get your Telstra enhanced Tablet 10.1 today
Limited offer valid until midnight 31 July 2018

Labour Hire Licensing Laws around Australia

Queensland, South Australia and Victoria have recently introduced laws requiring businesses providing labour to other businesses to be licensed in certain circumstances.

Each of these state laws has been an attempt to respond to concerns about exploitation of vulnerable workers by labour hire contractors. However each of the States has different rules which is causing some confusion, particularly with businesses operating in multiple states.

The main purpose of labour hire licensing laws is to ensure that all providers are legitimate businesses and can meet such licensing standards. This includes the ability to comply with workplace rules, superannuation, tax, safety and migration laws.

Important Dates

Queensland: Queensland's labour hire licensing scheme is now fully operational. All providers in Queensland must now be licensed. After 15 June 2018 it is not possible to apply for a licence and Master Electricians is urgently seeking feedback from the department at this about how they are administering the scheme.

South Australia: South Australia's legislation commenced on 1 March 2018. The initial six-month transition period was extended which means that the licensing requirements will not be enforced until 1 February 2019.

**Be Aware
Be Compliant
Be Supported
Be Safe**

MAXIMISE YOUR MEMBERSHIP
This week's update features:

- How to Avoid a Wages Claim
- Record Keeping
- All Purpose Rate
- What's on around the States

How to Avoid an Underpayment of Wages Claim

Underpayment of wages claims are common, mainly from apprentices who are often paid strictly against award terms which can be complex to interpret. In recent times we have noticed an increase in wage underpayment claims across our membership - particularly as apprentices are more afforded of wage increases.

In this issue we will outline how you can avoid a wage claim for underpayment of wages. We will outline three main aspects for protecting against a wages claim, including:

- Record keeping
- All Purpose Rate of pay
- Allowances

Wage Rate Reminder

E-UPDATE

Safety Update

NT WorkSafe has charged Woolworths and a Victorian based transport company over the death of an itinerant from Maningrida. This is an interesting case worth reading.

It's important to note that the case states that the owner/occupier of the premises knew that the area was used as a storeroom by members of the public and rough sleepers were known to sleep on the loading docks. It is alleged they failed to put adequate systems in place to manage these hazards and consequently someone was run over and died.

Key Learnings

While the case is still to be heard, it serves as a reminder:

- To have systems in place for your premises and on job sites.
- It is important to have refresher training in place.
- That solely covering policies and procedures at induction does not guarantee you have met your obligations. It is important to regularly review and reiterate requirements with staff, and to keep evidence of this.

Further information

For advice or further information contact the Safety team 1300 889 198

NTWorkSafe

NT members
Charges laid over death of itinerant
2 August 2018

For more information visit www.masterelectricians.com.au
Email marketing@masterelectricians.com.au Phone 1300 889 198

About Master Electricians



Master Electricians is recognised by industry, government and the community as the leading national association for electrical contractors, providing a vital business partner, knowledge source and advocate.

Our Vision

The Industry voice and Electrician's choice.

Our Mission

The electrical industry and community advocate creating a point of difference for our members by delivering education, safety and business support.

Join as an advertiser to increase your reach

We offer advertisers a range of opportunities to have direct contact and market to our members through our dedicated advertising program.

With a database in excess of 20,000 Electrical Contractors, Master Electricians provides an ideal vehicle to promote your organisation.

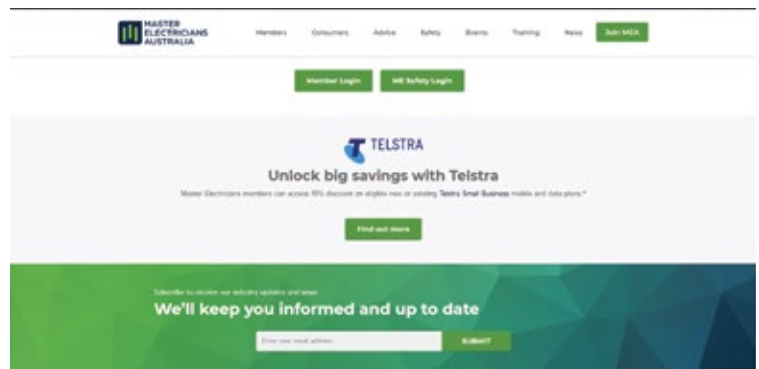
Reach Our Audience

Master Electricians Web Traffic

www.masterelectricians.com.au

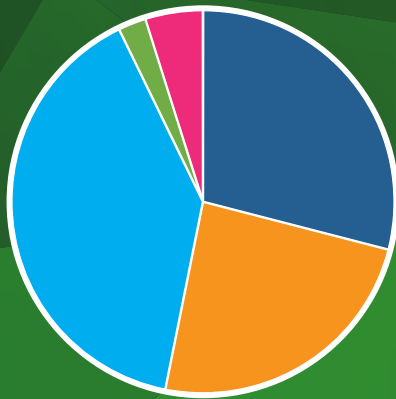
Annually - **158,000+**

Monthly - **13,000+**



Social Media Followers

23,070 Total



9,146



1,122



6,693



541



5,568

Email Marketing

More than **12,000** Electrical Contractors
are sent a weekly EDM

Members

Average open rate - **48%**

Click through rate - **7%**

Non-Members

Average open rate - **35%**

Click through rate - **5%**

For more information visit www.masterelectricians.com.au
Email marketing@masterelectricians.com.au Phone 1300 889 198

EDM Advertising Rates

Member / Non-Member EDM's

MID-YEAR MEMBERSHIP SPECIAL OFFER
HARRY... FINN... HARRIS
LIMITED TIME ONLY

Get your Tesla enhanced Tablet 10.1 today
Limited offer valid until midnight 31 July 2018

Labour Hire Licensing Laws around Australia

Queensland, South Australia and Victoria have recently introduced laws requiring businesses providing labour to other businesses to be licensed in certain circumstances.

Each of these states has had been an attempt to respond to concerns about exploitation of vulnerable workers by labour hire contractors, however each of the states has different rules which is causing some confusion, particularly with businesses operating in multiple states.

The main purpose of labour hire licensing laws is to ensure that all providers are legitimate businesses and can meet their own licensing obligations. This includes the ability to comply with workplace laws, superannuation, tax, safety and equalisation laws.

Important Dates

Queensland: Queensland's labour hire licensing scheme is now fully operational. All providers to Queensland must now be licensed. After 15 June 2018 it is not possible to apply for a licence and Master Electricians is actively seeking feedback from the department at this stage from those who are operating the scheme.

South Australia: South Australia's legislation commenced on 1 March 2018. The initial six-month transition period was extended which means that the licensing requirements will not be enforced until 1 February 2019.

Be Aware
Be Compliant
Be Supported
Be Safe

MAXIMISE YOUR MEMBERSHIP

This week's update features:

- How to Avoid a Wages Claim
- Recent Legislation
- All Purpose Rate of pay
- Apprentices

How to Avoid an Underpayment of Wages Claim

Underpayment of wages claims are common, many from apprentices who are often paid directly against award terms which can be complex to interpret. It is important to have correct advice in wage underpayment claims across our membership - particularly as apprentices are more at risk of wage increases.

In this issue we will outline how you can avoid a wage claim for underpayment of wages, the bill before these steps for preventing against a wages claim, including:

- Recent legislation
- All Purpose Rate of pay
- Apprentices

Wage Rate Reminder

E-UPDATE

Safety Update

NT WorkSafe has charged two contractors and a Victorian based transport company over the death of an itinerant boom slinger. This is an interesting case worth reading.

It's important to note that the case states that the boom/slinger of the premises were that the area was used as a shortcut by members of the public and rough workers were known to play off the loading docks. It is alleged that failed to put adequate controls in place to manage these hazards and consequently someone was run over and died.

Key Learnings

While the case is not to be feared, it serves as a reminder:

- To have systems in place for your premises and on-site sites.
- It is important to have reflective training in place.
- That safety covering policies and procedures at induction does not guarantee you have met your obligations. It is important to regularly review and refresh requirements with staff, and to keep evidence of this.

Further Information

For advice or further information contact the Safety team +300 889 198

NT WorkSafe

NT members
Charges laid over death of itinerant
2 August 2018

# EDMS	MEMBER	NON-MEMBER	BOTH
1	\$800	\$1,000	\$1,200
3	\$2,160	\$2,700	\$3,060
6	\$3,840	\$4,800	\$5,400

All Prices are ex GST

CEO Update EDM's

Advertise in our premier EDM publication, **CEO Update** - 75% Open Rates

CEO UPDATE

MAL'S MONTHLY MESSAGE

News from the leading national Association representing & advocating on behalf of Electrical Contractors

APPRENTICE OPPORTUNITIES

Each month we'll outline apprentices available/looking for work. See available apprentices in the QLD area.

Note: MEA Members login is required

FIND OUT MORE

# EDMS	MEMBER	NON-MEMBER
1	\$1,200	\$700
3	\$3,240	\$1,890
6	\$5,760	\$3,360

All Prices are ex GST

For more information visit www.masterelectricians.com.au
Email marketing@masterelectricians.com.au Phone 1300 889 198

Website Advertising Rates

Advertising opportunities are available on the Master Electricians' website on most pages, including:

- Home page leader
- Home page
- Consumer page
- Advice Page
- As3000 page
- Events Page
- Training Page

Option 1

HOME PAGE LEADER DIMENSIONS: Minimum of 1200px (w) x 500px (h)

BLEED: None

COLOUR: RGB format

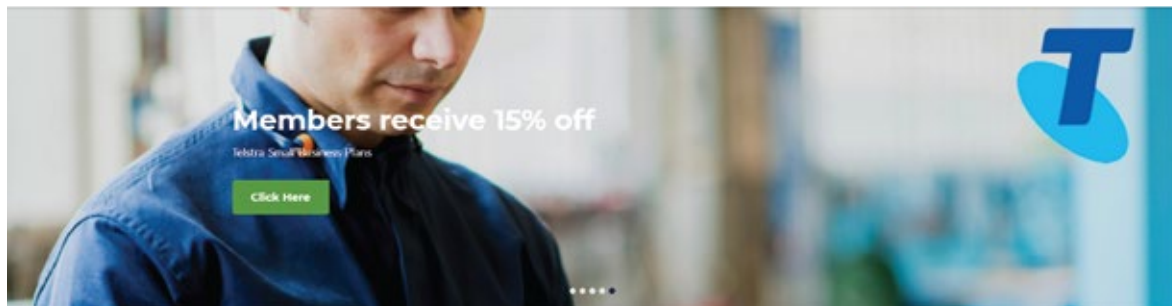
PNG and JPG SIZE: Maximum 40kb

POSITION: Across full width of website on home page, halfway down page

TITLE + TEXT: Max of 50 words

CALL TO ACTION: Text for button

LINK: link for button to your website



Option 2

HOME & OTHER PAGES

DIMENSIONS: Full width grey background with logo and text/button overlay

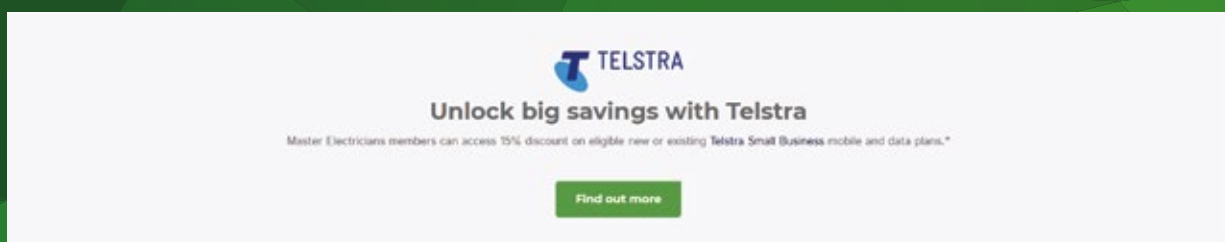
LOGO: to be provided

POSITION: Across full width of website on home page, halfway down page

TITLE + TEXT: Max of 50 words

CALL TO ACTION: Text for button

LINK: link for button to your website



For more information visit www.masterelectricians.com.au
Email marketing@masterelectricians.com.au Phone 1300 889 198

Website Advertising Rates

	MEMBERS (ex GST)	NON-MEMBERS (ex GST)
Home Page Leader		
1 Week	\$500	\$625
1 Month	\$1,700	\$2,125
Home Page		
1 Week	\$400	\$500
1 Month	\$1,360	\$1,700
Consumer Page		
1 Week	\$350	\$438
1 Month	\$1,190	\$1,488
Advice Page		
1 Week	\$350	\$438
1 Month	\$1,190	\$1,488
AS3000 Page		
1 Week	\$350	\$438
1 Month	\$1,190	\$1,488
Events Page		
1 Week	\$350	\$438
1 Month	\$1,190	\$1,488
Training Page		
1 Week	\$350	\$438
1 Month	\$1,190	\$1,488